



## REGISTERED MASSAGE THERAPISTS ASSOCIATION OF BC

*Safe, Effective Healthcare*

### RMTCB COURSE ADVERTISING POLICY

All Continuing Education Course advertisements must be pre-approved by the Executive Director. The RMTBC reserves the right to copy-edit or disallow content.

All courses must have CMTBC credits appropriate to the cycle or have a disclaimer that CMTBC credits are not available.

All instructors may advertise their course(s), through our web site. Course ads will appear on the RMTBC Continuing Education Page on the member site. When the course becomes one of the 3 upcoming events for that week, it will be listed in the "Continuing Education" Section of our weekly e-Newsletter, in chronological order. *Please note that ads with images in the "Updates & Resources" section of the e-newsletter are a separate item, see **E-Newsletter Ads** at [rmtbc.ca/advertising](http://rmtbc.ca/advertising) for more information.*

### COURSE ADVERTISING RATES

Website Continuing Education: **\$75.00 for RMTBC members** and **\$150.00 for non-members** per course and **\$10.00** for additional dates or locations for each 3-month block or until the course is held.

All amounts for online courses will be prorated according to the date within the 2-year cycle from Nov. 1 – October 31.

### INSTRUCTIONS FOR POSTING

Once the course is approved, please submit the following information:

#### 1) for Additional Courses and website calendar

- instructor:
- name of course:
- location:
- date(s) and time(s):
- number of CMTBC credits in their format (i.e., 6PD/A1)
- cost:
- contact info:
- more info: (could be a website address)

#### 2) for online courses:

- Brief (150 words max.) description of the individual course or a general description of the services provided (no listing of individual courses)
- note that all courses are CMTBC approved
- contact info: email address
- more info / register: website link