



Advertising Policy

POLICY:

All professional education course advertisements must be pre-approved by the Associate Director or the Professional Development Coordinator. The RMTBC reserves the right to copy-edit or disallow content.

All courses must have CMTBC credits appropriate to the cycle or have a disclaimer that they are not for CMTBC credit.

Mass email advertising is reserved for RMTBC Professional Education Series Endorsed Instructors. The listing may include a business name in smaller font. Website URL may be displayed in the contact information on the RMTBC Professional Education series page and calendar.

All other instructors may advertise their course(s), through our web site. These ads will appear on both our **electronic calendar** and on our **Professional Education “additional course” page**

To view the calendar, please [click here](#).

To view additional course listings please [click here](#).

To view online course offerings please [click here](#).

The regular Email Newsletter Message is the Message, always provides the above links directing members to our web site where **ALL** courses are listed.

ADVERTISING RATES:

1) Website Calendar and Professional Education “Additional Courses” list: **\$75.00 for RMTBC members** and **\$125.00 for non-members** per course /date for each 3-month block or until the course is held.

2) Website Professional Development page – on line courses

~ Individual Course listing: **9 or more credits** –

\$400.00 per cycle for **RMTBC members**;

\$600.00 per cycle for **non-members**.

8 or less credits - \$250.00 per cycle for **RMTBC members**

\$350.00 per cycle for **non-members**

~ On line Catalogue Service offering many courses- **\$750.00** for **RMTBC members** and **\$900.00** for non members.

All amounts for on line courses will be prorated according to the date within the 2-year cycle from Nov. 1 – October 31.

INSTRUCTIONS FOR POSTING: Once the course is approved, please submit the following information_



1) for Additional Courses and web site calendar

- ~ instructor:
- ~ name of course:
- ~ location:
- ~ date(s) and time(s):
- ~ number of CMTBC credits in their format (i.e. 6PD/AI)
- ~ cost:
- ~ contact info:
- ~ more info: - could be a website address

2) for on line courses:

- ~ Brief (150 words max.) description of the individual course or a general description of the services provided (no listing of individual courses)
- ~ note that all courses are CMTBC approved
- ~ contact info: email address
- ~ more info / register: website link

MAGAZINE:

Instructors can place an ad through our magazine RMT Matters. RMT Matters is published three times a year in paper and on line. It is distributed throughout BC and across Canada. Click here to view <http://www.rmtbc.ca/news-events/magazine/magazinepdf>.

For information on dates or to receive a magazine rate card please contact the General Manager.