

OUR AGING POPULATION:

MOBILITY, WELLNESS AND INDEPENDENCE

May 5-6, 2018
Anvil Centre,
New Westminster

SPONSOR & EXHIBITOR OPPORTUNITIES

A SYMPOSIUM AND WORKSHOP: MAY 5-6, 2018



SPONSOR OPPORTUNITIES

ABOUT THE RMTBC

The Registered Massage Therapists' Association of British Columbia (RMTBC) is the professional body representing Registered Massage Therapists (RMT) in British Columbia. When RMTs join the RMTBC they are demonstrating their belief and support in an association that will advance their profession. Our members receive a broad range of assistance and services that contribute to a strong professional presence and profile within the health care community. This includes educating the public, government, insurers and other health professions on the importance of massage therapy in health care and wellness for British Columbians.

The RMTBC is proactive in elevating the role of RMTs' in health care delivery by providing premiere education programs for health care professionals and bringing together the brightest and most innovative educators and researchers. Our continuing education programs ensure members are constantly up to date on the cutting edge of research, clinical practice, science and techniques.

In recent years, the RMTBC has hosted several successful conferences with attendees and speakers alike lauding the importance and relativity of these meetings. This track record of delivering and going well beyond expectations includes the sold out 3rd International Fascial Research Congress hosted in 2012, a Pain Management Conference in 2014, a conference titled Manual Therapy: An Interdisciplinary Approach to the Science and Practice in 2016 and a sold out symposium titled Mental Health and the Body in March of 2017.

Currently there are over 3900 RMTs' practicing in B.C.



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ABOUT THE SYMPOSIUM AND WORKSHOP

The RMTBC is pleased to present a one day symposium and workshop dedicated to ground breaking, science backed research on the benefits of massage therapy to our rapidly aging population. Internationally renowned speakers will stimulate a dialogue between colleagues to:

- promote the exchange of experiences and new ideas
- start and continue a network around scientific and evidence based practice
- make an inventory of the possibilities for massage therapy in aging and pain science treatment

All aimed at sustaining and stimulating independence and wellness in seniors.

Participants and speakers are expected to spend all day at the venue with breakfast, coffee breaks and lunch and social reception all taking place in the exhibition area.

WHO WILL ATTEND

We are expecting 400 participants with a diverse audience of healthcare professionals mainly from the manual disciplines. Presentations will address the science and practice of keeping the aging population healthy and active with emphasis on evidence-based approaches. Sound science will underpin theoretical constructs. Participants are expecting to increase their understanding of various clinical approaches by learning of the most recent developments in the field.

ABOUT OUR KEYNOTE SPEAKERS

Dr. Lorimer Moseley

Professor Lorimer Moseley is a clinical scientist investigating pain in humans. After posts at the University of Oxford, UK, and the University of Sydney, Lorimer was appointed Foundation Professor of Neuroscience and Chair in Physiotherapy, The Sansom Institute for Health Research at the University of South Australia. He is also Senior Principal Research Fellow at NeuRA and an NHMRC Principal Research Fellow.

He has published over 200 papers, four books and numerous book chapters. He has given over 140 keynote or invited presentations at interdisciplinary meetings in 30 countries and has provided professional education in pain sciences to over 10,000 medical and health practitioners and public lectures to as many again. His YouTube and TEDx talks have been viewed over 200,000 times. Co-author with David Butler, of Explain Pain, a key text for understanding and managing pain.



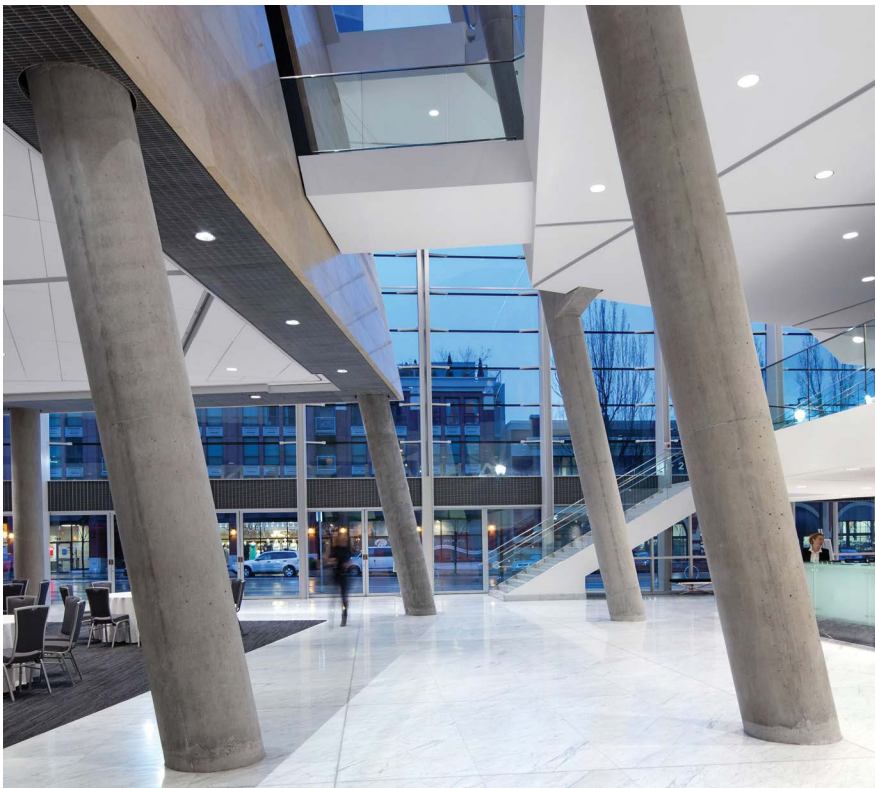
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Dr. Karim Kahn

A clinician-scientist in the field of exercise medicine for health, Dr. Karim Khan was a CIHR New Investigator (2001-2007). He was instrumental in the development of the Centre for Hip Health and Mobility, one of only nine UBC senate-approved centres. One major mandate of the centre is to reduce fall-related hip fractures in seniors and Dr. Khan is theme leader for that component. He is an energetic advocate for the health benefits of physical activity and is internationally recognized for research that aims to improve the health outcomes of vulnerable seniors with increased risk of fracture.

ABOUT THE ANVIL CENTRE

The newly opened Anvil Centre is a state of the art conference facility as well as a modern and vibrant gathering place in centrally located in the heart of New Westminster and the geographical centre of Metro Vancouver. The Anvil Centre is conveniently located at the New Westminster Skytrain station, with ample parking and excellent amenities.



SPONSOR OPPORTUNITIES

LEAD SPONSOR

\$5,000 (TWO AVAILABLE)

AS A LEAD SPONSOR YOU WILL RECEIVE THE FOLLOWING RECOGNITION:

- On all printed and electronic materials
- On the RMTBC conference web site
- On all RMTBC email blasts
- On all RMTBC social media
- 1/2 page ad in the conference program
- 1/4 page ad in our March magazine (both print and electronic - \$340.00 value)
- Verbal recognition from the podium
- Table and banner space to exhibit your presence and/or materials
- 2 complimentary conference registrations (a \$1100.00 value)



SPONSOR OPPORTUNITIES

SUPPORTING SPONSOR

\$2,500

AS A SUPPORTING SPONSOR YOU WILL RECEIVE THE FOLLOWING RECOGNITION:

- Logo/company identity on symposium website, printed and electronic materials
- 2 complimentary conference registrations
- ¼ page ad in our conference program
- ¼ page ad in our spring magazine (5000 circulation)
- Table and banner space to exhibit your presence and/or materials



SPONSOR REPLY FORM

Yes, we would like to become a sponsor of the 'Our Aging Population' taking place May 5 and 6, 2018.

Please place a check mark beside your desired option.

Lead Support

CONTACT INFORMATION

Company Name: _____
(as it should appear on all materials)

Name: _____

Title: _____

Address: _____

Contact Person: _____

Telephone: _____ Email: _____

PAYMENT INFORMATION

Please make cheque payable to RMTBC and mail to:

#180 – 1200 W. 73rd Ave.,
Vancouver, B.C., V6B 6G5

For additional information please contact Maureen Fleming - mfleming2330@gmail.com

