

Registered Massage Therapists' Association of British Columbia

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The Registered Massage Therapists' Association of British Columbia and the Massage Therapy Foundation Partner on Massage Therapy Research

The Registered Massage Therapists' Association of British Columbia (RMTBC) is pleased to announce its' partnership with the Massage Therapy Foundations' (MTF) International Journal of Therapeutic Massage & Bodywork (IJTMB). Sharing their mutual commitment to research and knowledge transfer, the RMTBC and the MTF have joined hands in the future development of the IJTMB.

Beginning immediately, the prestigious International Journal of Therapeutic Massage & Bodywork will be referenced at the "official journal" of the Registered Massage Therapists Association of British Columbia, along with the Massage Therapy Foundation's name. This unique connection will bring RMTs easy and complete access to the latest in massage therapy research and practise issues.

The IJTMB is an open access, peer-reviewed publication intended to accommodate the diverse needs of the rapidly-expanding therapeutic massage and bodywork community. Principal sections of the journal span the areas of research, education, and clinical practice.

"RMTBC's active partnership means our Association will have an influential impact on the branding and ultimate reach of the IJTMB," said RMTBC Executive Director Brenda Locke. "We are working with the Massage Therapy Foundation to ensure we attract the best authors writing about important, new, or significant research which our members are keen to use in their daily practices. BC RMTs are some of the best-informed, most highly engaged massage therapists and our partnership with the Massage Therapy Foundation will enhance our members' access to research and opportunity to participate in research projects."

The IJTMB, through its interim Executive Editor, is currently expanding its web presence through social media to attract additional readers and encourage new submitters. The IJTMB is committed to working with writers to develop an effective mentoring program so that newer and established writers can make important contributions to the publication. The editorial staff are evaluating all processes, procedures, and forms used in peer review to cement the IJTMB as an influential publication within the profession.

"The RMTBC has shown exceptional leadership in solidifying this partnership with the Massage Therapy Foundation," said Jerrilyn Cambron, LMT, DC, MPH, PhD, MTF President. "RMTBC is our deal partner to expand the influence of the journal and enhance intelligence gathering and sharing amongst massage therapy professionals. Although the MTF is a USA based organization, we have recognized the contribution of Canadian massage therapists and often have funded research projects by Canadian RMTs."

The RMTBC has signed a two-year letter of understanding with the MTF, allowing both organizations an opportunity to create meaningful enhancements to the journal. The RMTBC looks forward to working with the IJTMB and assisting the Executive Editor.

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